



John Zavocki

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Profile

A persona driven, solution finder; design / dev unicorn.

Experience

SENIOR UX DESIGNER / DEVELOPER – THERMO FISHER SCIENTIFIC - MAR 2014 / CURRENT

- Currently responsible for the eCommerce Cart Page on both fishersci.com and thermofisher.com
- Research user activity, conduct experiments, develop informed guidelines, and author reports
- Author requirements, wireframes, and high-fidelity prototypes
- Facilitate brainstorming sessions with product owners, developers, and business analysts

SENIOR SOFTWARE ENGINEER – DIGITARIA (NOW MIRUM / JWT) – JUL 2013 / MAR 2014

- Produced custom Front-End themes for agency clients
- Engineered Back-End modules to enhance functionality
- Produced within textbook Agile environment

WEB APPLICATIONS ENGINEER – BRAVO! @ NBC/UNIVERSAL - SEP 2011 / OCT 2012

- Designed, developed and implemented gamification experience across bravo.com
- Produced and maintained pages for series initiatives
- Provided live "call-to-action" support throughout broadcast seasons

EVANGELIST – DRUPAL CONNECT – JAN 2011 / AUG 2011

- Promoted the *Drupal* project
- Researched, discovered, and built opportunities for the company
- Designed and developed Front-End architecture

SENIOR CONSULTANT – NORTHPOINT SOLUTIONS - SEP 2011 / JAN 2011

- Lead Front-End architect on more.com
- Mentored junior developers

LEAD DESIGN TEACHER – WESTWOOD COLLEGE - AUG 2008 / SUMMER 2009

- Taught classes in Intro Design, Photoshop, Web Design, 3D Animation, Flash
- Taught Drawing and Art History

FLASH / FRONT-END DEVELOPER – SONY MUSIC ENTERTAINMENT - AUG 2008 / SEP 2010

- Designed and developed Front-End themes for label artists
- Lead documentation effort

ARTISTIC DIRECTOR – FIRMENICH – JUL 1998 / DEC 2004

- Managed artists within the Global Creative Marketing Studio
- Co-creator of the Sensorium - the annual, experiential marketing installation
- Designed and developed animated marketing tools in Director and Flash

Education

New York Academy of Art – MFA, Painting 1994
Art Students League of New York – Studio Painting 1991 – 1992
Allegheny College – BA, Fine Arts/Philosophy 1991
University of Georgia – Summer Art Program in Cortona, Italy 1990
Nielsen Norman Group, UX Certified License 1010694

Skills

Creative Visual Storytelling, Abstract Expressionism, Creative Problem Solving
UX Strategy, Personas, Analytics, Wire-framing, Prototypes, Documentation, Usability Testing, Interaction Design
Development Design Patterns, Site Architecture, Information Design

Toolkits

UX Design AxurePro, OmnigrafflePro, Sketch, Zeplin, InVision, Abstract, HTML/JS prototypes
UX Analytics Site Catalyst, HotJar, Optimizely, Synthesio
Front-End HTML, CSS, JavaScript, D3.js, jQuery, AngularJS, Onsen, Cordova, CSS, SASS, LESS, BrowserStack
Back-End PHP, iOS Swift, Python, MySQL, xCode, IntelliJ IDEA, Vagrant, SSL, SSH, GIT
Linux/osX VIM, BASH, server admin (Apache, Tomcat, Glassfish), Maven, Gradle, HomeBrew
Design Adobe Creative Cloud (Photoshop, Illustrator, Flash)
Project Management Jira, Confluence, ActiveCollab, BaseCamp, Agile
Business MS Office 360, Apple (Keynote, Numbers, Pages)
Content Management Systems Drupal, WordPress, Adobe Experience Manager (AEM, formerly CQ)
Traditional Oil, Acrylic, Watercolor, Drafting, Portraiture, Landscape, Still-Life, Installation, Egg-Tempera

Speaking Engagements

2018 Nerd Nite, San Diego – Session on *Painting and Hacking*
2013 Future Trends Symposium, LA – Session on how programming proficiency will become a necessary skill
2011 Drupal Camp Key Note, Yale University – Talk on *Ethics in Project Management*
2011 Design 4 Drupal, Prague – Presentation on theme layer initiatives
2011 Design 4 Drupal, MIT – Presentation on theme layer initiatives
2010 Design 4 Drupal, MIT – Session on *UX Design Design Patterns*
2009 Design 4 Drupal, MIT – Sessions in the *Beginning Themers* track
2009 Drupal Camp, NYC – Volunteer, ad hoc speaker
2008 Drupal Camp, NYC – Afternoon session on *Advanced Drupal Theming*

Contributions

2007 – 2013 Drupal Project – Themes, Modules, Documentation for the project
2010 – 2013 Drupal Play Days – Creator, host and community organizer.
2008 – 2013 Drupal NYC Meetup – “N00bie Table”- Creator and host.
2008 – 2014 Drupal Camps – Contributor, guest speaker, torch-bearer